

Specialized Announces Commute Cup Challenge Winners

MAY 21, 2007 -- MORGAN HILL, CA (BRAIN)--Over 700 bicycle commuters representing a combined total of 77 bicycle manufacturers, retailers and industry affiliates participated in the 9th Annual Specialized Industry Commute Cup Challenge, held Thursday on Bike to Work Day.

Quality Bicycle Products took first place in the 200+ category, recording 146 of 284 employees, or 51.4 percent, riding in.

Specialized repeated first place finishes at both Morgan Hill with a 71 percent tally in the 100+ division (119 riders out of 167 staff) and Salt Lake, with 60 percent in the 51+ category (43 of the 71).

There was a seven-way tie for the 1-50 category with 100 percent of all riders saddling up, but SmartEtailng (Remote Staff), had the most riders with 12 of 12 riding in.

In the retail division, Bicycle Sport Shop-North of Austin, Texas, took first place in the 11+ category; there was a two-way tie for the 6-10 division with Poison Spider Bicycles of Moab, Utah, and Helen's Cycles of Arcadia, California, with 100 percent participation. Eight retailers had their entire staff ride in for the 1-5 category.

Four lucky riders entered the Specialty divisions and won Apple iPod Shuffles for posting the most miles ridden in at the lowest temperatures and with the widest tires.

Joel Harbor of New Moon Ski/Bike received special recognition for his daily day care commute, and Kinetic Coffee was honored for making all deliveries by bike.