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QBP Names Kim Brown Director of Distribution

BLOOMINGTON, MN – Jan. 16, 2007 – As part of an effort to increase operational effectiveness, QBP has hired Kim Brown, a process improvement expert, as its new director of distribution. Brown, who has more than 20 years management experience in manufacturing and distribution, specializes in lean manufacturing, a method of reducing waste and increasing productivity. Overseeing the inbound and outbound operations of QBP's distribution center (DC), she will set the direction and expectations for DC workers, develop ways to improve processes, and manage overall metrics for the facility.

“QBP has been innovative with their many excellent process improvements over the years. My goal is to build on that foundation by unifying processes throughout the distribution center,” said Brown.

“During her career, Kim has worked with many family owned businesses as well as much larger organizations. Because she understands the unique needs of each kind of enterprise, she will be a great asset in helping serve our diverse range of customers,” said Jerry Pomije of the QBP strategic planning team.

In her initial efforts, Brown is working on streamlining the receiving function and optimizing the flow of the outbound function to enhance customer service, remove variations in the way common tasks are performed, and eliminate waste and clutter.

“Business climates and technology change all the time,” Brown observed. “That’s why process improvement is continuous. It’s all part of our evolution as a company.”

About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. QBP offers domestic and international retailers a wide array of products and services including a 1,500-page catalog, a robust online ordering system, a renowned custom wheel service, a specialty bike-building program and more. QBP continues to be an active cycling advocate for the industry. For more information, please contact Jo Wright, director of marketing at 952-941-9391, or visit: www.QBP.com.

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