



We Provide the Ride

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MEDIA RELEASE

QBP President Steve Flagg Named Ernst & Young LLP Entrepreneur of the Year[®] 2008

Stephen Flagg, President of Quality Bicycle Products (QBP), was named a national finalist for the Ernst & Young Entrepreneur Of The Year[®] 2008 Award in the Retail and Consumer Products category. Ernst & Young's program recognizes outstanding entrepreneurs who are building and leading dynamic, high-growth businesses on a regional, national and global level.

“This award represents the talent and hard work of hundreds of QBP employees,” said Flagg. “Over the years, we’ve built a culture where people can grow and thrive, both professionally and personally. In the beginning Mary Henrickson focused on creating a high integrity organization that never compromised its values. We are proof that living ones values can lead to a high performance culture.

Now in its 22nd year, the Ernst & Young Entrepreneur Of The Year[®] awards program honors entrepreneurs who demonstrate excellence and extraordinary success through innovation, financial performance, and personal commitment to their businesses and communities.

About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. QBP offers domestic and international retailers a wide array of products and services including a 1,500-page catalog, a robust online ordering system, a renowned custom wheel service, a specialty bike-building program and more. QBP continues to be a vigorous advocate for the cycling industry. For more information, please contact Jo Wright, director of marketing at 952 -941-9391, or visit: www.QBP.com.

About Ernst & Young's Entrepreneur Of The Year[®]

Ernst & Young's Entrepreneur Of The Year[®] is the world's most prestigious business award for entrepreneurs. The award makes a difference through the unique way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Ernst & Young Entrepreneur Of The Year[®] celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.