



We Provide the Ride

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MEDIA RELEASE

QBP Partners with WTB to Benefit Mountain Bike Hall of Fame

Beginning in January, QBP and WTB will donate a portion of profits from sales of WTB Rocket V Team black saddles to the Mountain Bike Hall of Fame. The museum, which is located in Crested Butte, Colorado, chronicles the history of mountain biking and recognizes the contributions of the outstanding athletes and individuals who have built the sport. The hall of fame will use the funds to maintain and expand its collection of vintage bikes, photos and historic records and memorabilia.

“Mark Slate, one of WTB's founders, is already in the Hall. That’s why WTB is especially pleased to partner with QBP and generate funding for the museum,” said Gary Gleason, WTB director of sales.

Mark Slate, co-owner and founding member of WTB, was inducted into the Mountain Bike Hall of Fame in 1992.

“It only makes sense for mountain bike riders to support the Hall of Fame,” said QBP advocacy director Gary Sjoquist. “Both QBP and WTB recognize the important role the Hall plays in honoring the pioneers who created mountain bikes and the trails we ride and race on.”

“This is the first time such an arrangement has been offered to the Mountain Bike Hall of Fame. We applaud QBP and WTB for this commitment,” said Don Cook, museum curator.

96 individuals and four groups have been inducted into the Mountain Bike Hall of Fame since it was founded in 1988. This year’s nominees include Hill Abell, Alison Sydor, Sal Ruibal, and Frank Wadelton. They will be officially welcomed into the Hall of Fame during a ceremony on September 26th at Interbike in Las Vegas.

About QBP

Based in Bloomington, MN, QBP is a leading distributor to the cycling industry. QBP offers domestic and international retailers a wide array of products and services including a 1,500-page catalog, a robust online ordering system, a renowned custom wheel service, a specialty bike-building program and more. QBP continues to be a vigorous advocate for the cycling industry. For more information, please contact Jo Wright, director of marketing at 952 -941-9391, or visit: www.QBP.com.

About WTB

From the development of WTB's global production and distribution to the expansion of our core mountain bike product line to include a range of road, comfort and hybrid components, WTB has remained loyal to its heritage and customers by developing what is needed to elevate our riding experience. It is no coincidence that WTB customers are as passionate as we are about their component choices and the ride itself. The comfort features of our saddles; the decisive control of our tires; the brute strength of our wheels—progressive design, competitive performance and superior reliability are what set WTB components apart from all others. Visit www.wtb.com.

About the Mountain Bike Hall of Fame and Museum

The Mountain Bike Hall of Fame and Museum, located in Crested Butte, Colorado, was founded in 1988 to chronicle the history of mountain biking. Since the sport's creation almost thirty years ago, mountain biking has grown immensely and the Hall of Fame has worked to document the individuals and events that have significantly contributed to mountain biking history. The museum houses items of memorabilia, including vintage bikes, components, classic photos, press clippings and highlights from historic races and events. Learn more by visiting www.mtnbikehalloffame.com.

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